

THE DAILY NEWS



SUPREME & OREO. COMMING SOON

**People are
ready to pay \$4 000 for cookies!**

SUPREME presented the new spring collection SS20 on February 18. In addition to jackets and sweatshirts with a company logo, the unusual SUPREME & OREO collaboration also appeared in new collection. Cookies in corporate white and red colors with the inscription SUPREME will be on sale soon.

However, experienced re-sellers have already pre-ordered a “package of three rare Supreme Oreo red cookies” on eBay for a \$4000! What is more, the SUPREME fans are really betting and tracking offers on websites. The average price ranges from \$26 to \$2500. When the usual price for one pack of OREO cookies is \$8. This price difference is caused by the increased demand for any Supreme products from the fans of the brand. This brand of clothing is extremely popular among youth. Supreme has the status of a rebellious brand, its marketing and advertising are relevant.

This collaboration become the most talked topic in social networks like Twitter very fast.

Will the price of white and red cookies rise? Well, let's see.